

ENTERPRISE WORKSHOP SPECIFICATION & ROI OVERVIEW

AI for Teams: From Execution to Direction

The 1-Day Intensive Workshop for Non-Technical Business Teams

Transform your team from AI-curious to AI-capable in 8 hours. Demystify LLMs, eliminate hallucinations, master context control, and build practical multi-agent workflows—with zero coding required.

TARGET AUDIENCE:

Operations

Marketing & Comms

Sales & RevOps

Customer Support

HR & People Ops

Team Leads

FORMAT

1-Day Live

Virtual Interactive Workshop

COHORT SIZE

Max 10

Guaranteed 1-on-1 Feedback

TUITION

\$2,500

Flat per team (\$250/member)

PREREQUISITES

Zero Code

Built for Business Operators

! The Problem Every Leader Faces Today

Your team knows AI is here. Some paste company drafts into ChatGPT; others avoid it out of hallucination fear. Most use it merely as an erratic thesaurus or toy.

Time is Wasted: Staff burn hours tweaking vague prompts with erratic, robotic results that require manual rewriting.

Errors Slip Through: Costly mistakes happen because teams don't grasp *why* probabilistic models make confident errors.

Burnout Continues: People stay trapped doing manual grunt work instead of orchestrating high-leverage workflows.

✓ The Solution & The Mindset Shift

In one focused 8-hour day, your team goes from zero technical AI background to confidently designing and orchestrating multi-agent systems tailored to your real business operations.

THE CORE SHIFT

Stop Being an Executioner. Become a Director.

"You no longer do brute execution work. You delegate to AI, structure the guardrails, and review the output."

Your team leaves equipped to manage AI agents the exact same way great managers direct high-performing junior associates.

What Your Team Leaves With by 5:00 PM

Tangible Business Deliverables

01

Shared AI Vocabulary

Complete organizational alignment on mechanics, tokens, context & security guardrails.

02

Ready Custom Agents

Working autonomous agents built during class to handle your team's real weekly tasks.

03

Multi-Agent Blueprints

Visual execution diagrams for assembly-line handoffs tailored to your operations.

04

Lifetime Reference Pack

Cheat sheets, token budget calculators, prompt templates & safety checklists.



HANDS-ON AGENDA

Course Agenda & What Your Team Will Master

Seven progressive, practical modules designed for immediate workplace application.

01 Demystifying AI (Without the Jargon)

- **Pattern-matching vs "Thinking":** What AI actually is without the hype.
- **The Chinese Room Metaphor:** Symbol manipulation & why errors happen.
- **Why AI Burns Compute:** Simple mental model for loops and matrix weights.
- **Search Engines vs. AI:** Why prompting is fundamentally not "Googling."
- **The "Next Word" Game:** Interactive exercise on probability vs human thought.

02 Probabilistic vs. Deterministic

- **Mathematical Certainty vs. Probability:** Code/sheets vs LLM tokens.
- **The Workflow Audit:** Pinpointing where AI belongs in daily operations—and identifying the critical zones where it must NEVER be used.

03 Efficient Context & Token Control

- **Context Window Demystified:** Why models forget or drift over long threads.
- **Token Economics:** Input vs output accumulation, cost bloat, and degradation.
- **Steering Reasoning:** Chain-of-Thought steering without bloated prompts.
- **The Director Mindset:** Constraints and rubrics for 95% first-pass accuracy.

04 Writing Reusable Skills & SOPs

- **Beyond One-Off Chat Prompts:** Creating standardized organizational assets.
- **Modular Instructions:** System prompts and Standard Operating Procedures (SOPs) that AI executes predictably every single run.

05 Building Your First AI Agent

- **From Chatbot to Autonomous Agent:** Defining roles, memory & scope.
- **Targeted Personas:** Crafting production agents for research, drafting, triage, ticket classification, and data cleaning.

06 Equipping Agents with Tools

- **Giving Agents "Arms and Legs":** Hooking models to files, databases & tools.
- **Security & Privacy:** Protecting company data and building operational guardrails.

07 Designing Multi-Agent Workflows & Human-in-the-Loop Safety

- **Assembly-Line Orchestration:** Linking specialized agents (Gather Facts → Draft Deliverable → Audit for Quality/Compliance → Human Sign-off).
- **Human-in-the-Loop Safeguards:** Embedding rigorous human review checkpoints into every critical operational pathway.

TRANSPARENT, FLAT-RATE PRICING

Team Tuition	\$2,500 USD (Flat team rate)
Cohort Cap	10 team members (\$250 per seat)
Delivery	Live Interactive Remote / Virtual (Worldwide)
Prerequisites	Zero coding or computer science background needed

ROI BENCHMARK

Payback in ~6 Weeks

If 10 members save just **1 hr/week** at a **\$40/hr** burdened rate:
 $10 \text{ hrs/wk} \times \$40 = \text{\$400/wk saved.}$
Pays for itself in **6.25 weeks**, generating recurring dividend forever.

RESERVE A WORKSHOP DATE

Ready to Equip Your Team With AI Direction?

Cohorts are strictly limited to 10 attendees to ensure individual workflow reviews and hands-on lab feedback.

Provider: Photon Software

Email: sales@photon.software

Discovery Call: calendly.com/photon-software

Website: <https://photon.software/ai-workshop>